

**The Utah Humanities Council's
2006 Great Salt Lake Book Festival
ONE DAY ONLY!**

**Ninth Annual Event - Saturday, October 28, 2006
The City Library, 210 East 400 South, Salt Lake City, UT**

Exhibitor Application

Exhibitors at the Festival will be provided with two chairs, a 6' table, a white plastic covering, and an 8.5" x 11" sign. Exhibitors are welcome to bring additional signs, which may be attached to a table or to a stand supplied by the exhibitor. Nothing may be taped or secured in any way to library walls. All items for sale must be placed on tables. Exhibitors may not use additional tables, bookshelves, or other display systems unless that equipment is placed on top of tables rented from the Festival. No exceptions. A maximum of three tables is available to booksellers; other exhibitors limited to one table. Booksellers will be exhibiting in the Upper Urban Room; all other vendors and nonprofit organizations will be exhibiting in the Lower Urban Room. Set up will begin at 8A Saturday, October 28th and must be completed by 9:30A. All exhibitors are expected to remain for the entire day. Fees are as follows:

Exhibitor Fee until October 1, 2006

Nonprofit – per table	\$ 40
Commercial—1 table	\$120
Commercial—2 tables	\$190
Commercial—3 tables	\$250

Applications and reservations taken on a first-come, first served basis. Space is limited and will fill quickly. Applications received after October 1 are subject to a \$50 late fee and space may not be available.

Please make checks payable to The Utah Humanities Council. Send completed registration form and payment to Sandy Anderson, 3490 S 3650 East, Salt Lake City, UT 84109. If you have questions, please call Sandy at 801-277-1510 or email sandya@xmission.com. Thank you.

Name of Store/Organization: _____

Contact Person: _____

Phone: _____ Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

A brief description of your store or area of specialization:

Do you have a newsletter? Yes___ No___

Would you be willing to do a short article or promotional ad? Yes___ No___

How can you help us promote the event? _____

Do you want postcards advertising the event? If yes, how many? Yes___ No___ Number_____

Do you need electricity? (If yes, please supply your own cord and tape.) Yes___ No___

Do you have special needs? Yes___ No___

(Explain) _____

Detailed instructions regarding parking and loading will be sent to you upon receipt of your paid registration.