SPONSOR LEVELS & BENEFITS

As of February 1, 2017

**Presenting Sponsor** ($20,000+)
- Sponsor name will be part of the official event name; i.e., SPONSOR NAME presents the 20th annual Utah Humanities Book Festival
- Most prominent name and logo placement on all printed materials related to event; i.e., program, posters, flyers, invitations
- Name recognition in all press releases related to event
- Logo placement on Utah Humanities website (average 3,000 hits/month)
- Listing in UH’s annual report
- Credit in UH’s e-newsletter to 7,300+ households and businesses

**Title Sponsor** ($10,000 ~ $19,999)
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**Major Sponsor** ($5,000 ~ $9,999)
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- Name recognition in all press releases related to event
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**Supporting Sponsor** ($2,500 ~ $4,999)
- Name and logo placement on all printed materials related to the event; i.e., program, posters, flyers, invitations
- Logo placement on Utah Humanities website (average 3,000 hits/month)
- Listing in UH’s annual report
- Credit in UH’s e-newsletter to 7,300+ households and businesses

**Loyalty Sponsor** ($1,000 ~ $2,499)
- Logo placement on Utah Humanities website (average 3,000 hits/month)
- Listing in UH’s annual report
- Credit in UH’s e-newsletter to 7,300+ households and businesses
BOOK FESTIVAL SPONSOR LEVELS & BENEFITS
As of February 1, 2017

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- Listing in UH’s annual report
- Credit in UH’s e-newsletter to 7,300+ households and businesses
- A signed copy of a Festival author’s book of your choice
- Logo on 3,000 Festival book marks that are distributed across the state
- Logo on 250 statewide Festival posters

**Title Sponsor ($10,000 – $19,999)**
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